

STUDIO HONGHONG

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Where Vision Meets Creativity

Studio HongHong is a dynamic partnership composed of two talented creators, Uni Hong and Kiwon Hong.

Uni Hong, a writer and director, is developing her feature film project 'Woman Driving BMW' with Saram Entertainment. She has also written the screenplay for the Korean TV series 'It's True Now, It's True Then' with Studio Flow.

Kiwon Hong, a director, gained recognition for his short film "Tylenol," featuring acclaimed Korean actor Byun Yohan. His upcoming Korean TV series "Concrete Market (working title)," produced by Studio Climax, is set to be released soon, further showcasing his talent and creative vision.

Together, Uni and Kiwon Hong are committed to crafting compelling narratives that resonate with audiences, merging their unique perspectives to bring innovative stories to life.

STORY 1

TRAITORS

GENRE Drama, Black Comedy, Mystery, Thriller

NO. OF EPISODES 10 Eps

LENGTH PER EPISODE 50 mins

LOGLINE

White twin brothers, propaganda filmmakers born and raised in North Korea, face their greatest challenge as they uncover their father's CIA identity while their outrageous propaganda film threatens to trigger a global crisis.

SYNOPSIS

Born with Western features but raised to serve North Korea's cause, Hong Chul and Jun have mastered the art of propaganda.

When ambitious party official Kim Jung-sam approaches them with a daring proposal - to create a video claiming North Korea's successful Mars landing - the twins see it as their chance to prove their loyalty.



STORY 1

TRAITORS



For Chul, it means stepping into the director's role, while Jun can finally break free from his typecasting as a dying American soldier.

Their outrageous propaganda video, meant only for domestic control, unexpectedly leaks beyond North Korea's borders.

What starts as international mockery takes a dangerous turn when foreign intelligence agencies begin interpreting it as a coded message about nuclear capabilities.

As global tensions rise, Jung-sam demands even more sensational videos from the twins.

Amid this crisis, their father Troy's sudden disappearance leads to a devastating truth: the war hero who taught them loyalty to North Korea, the very foundation of their identity, is actually a long-embedded CIA agent.

With everything twins believed in now shattered, they must become directors of their own real-life drama - not just to save themselves, but to prevent a global catastrophe

STORY 2

GANGS OF SILICON VALLEY

GENRE Crime, Drama, Black Comedy, Psychological Thriller

NO. OF EPISODES 8 Eps

LENGTH PER EPISODE 60 mins

LOGLINE

A failed startup founder is forced by a gang to reuse his dating app into a crime prediction tool.

SYNOPSIS

Eric Lee, a nerdy startup founder, recently flopped his dating app, True Match. His situation turns in a different direction when a gang threatens to repurpose his app for crime prediction.

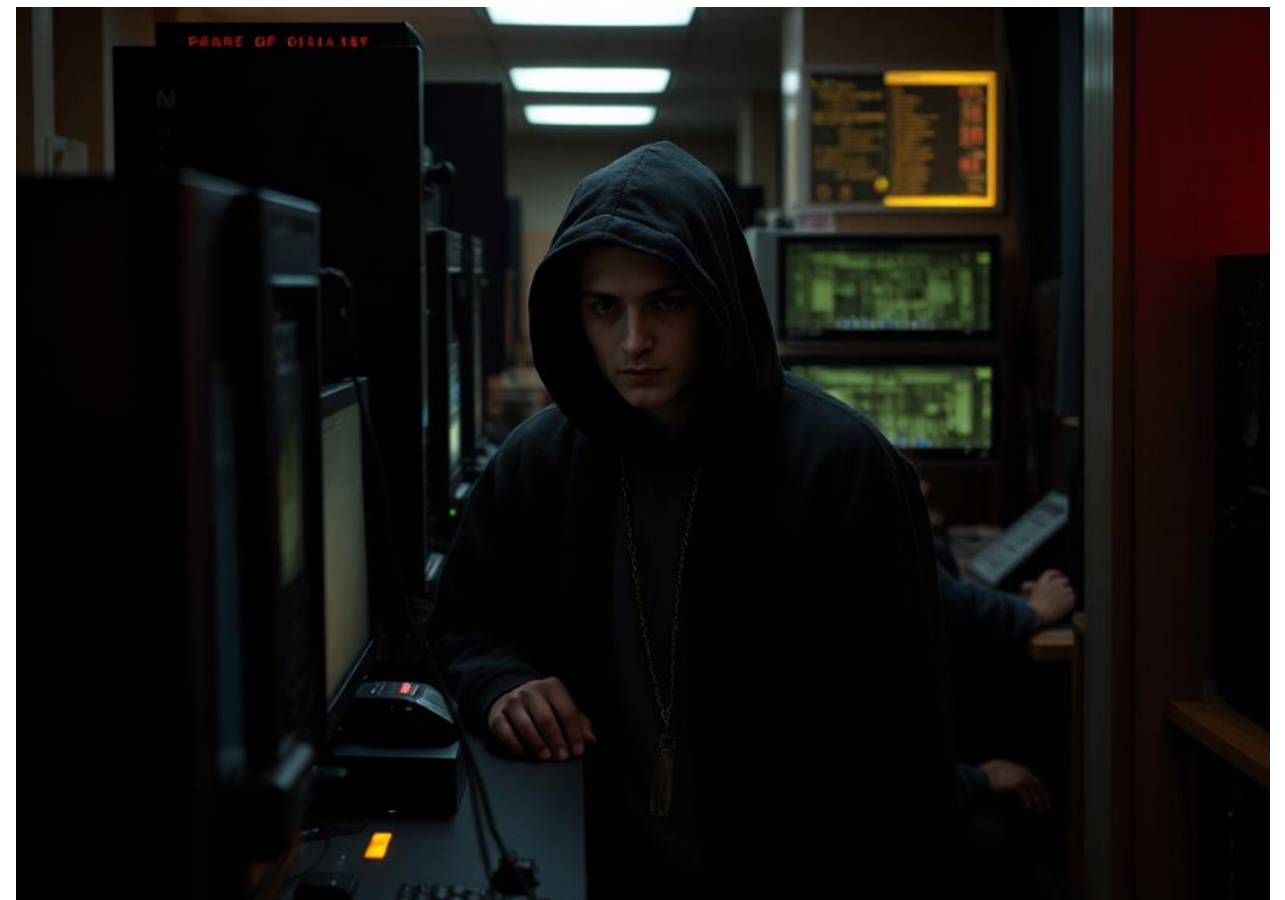


STORY 2

GANGS OF SILICON VALLEY



Ironically, Eric collaborates with the gang out of desperation, successfully attracting investments and gradually growing his business. He advances his crime prediction technology as he expands within this delicate symbiotic relationship with the gang. He acquires various tech companies, enhancing his capabilities. These innovations aid in crime prediction and directly contribute to the gang's criminal activities. Initially driven by survival under the gang's threats, Eric increasingly adopts a cold and unethical approach to his business, transforming into a notorious sociopathic entrepreneur in Silicon Valley.



STORY 3**THE FAN FICTION****GENRE** Drama, Comedy, Romance**NO. OF EPISODES** 10 Eps**LENGTH PER EPISODE** 45 mins**LOGLINE**

A former K-pop star aspirant gains unexpected fame by writing a viral web novel about her ex-boyfriend, a star, and must confront him for a TV adaptation.

SYNOPSIS

One night, after a few drinks, Sara impulsively posts a web novel that recounts her relationship with Yoonho, her ex-boyfriend who has since skyrocketed to fame in a popular K-pop boy band. The next morning, she panics, but the novel unexpectedly gains traction and goes viral. Due to this, Yoonho's band gains attention in North America, leading Yoonho's agent to contact Sara for a TV adaption.



STORY 3

THE FAN FICTION



Sara and Yoonho must confront each other and their past to navigate the challenges of finding success together in the U.S. market.

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